

WELCOME TO YOUR NEW HOME

INSPIRATIONAL HOMES | HOT TRENDS | SEASONAL BUYS | NEWS

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IN THIS ISSUE

ELLE DECOR BUZZ

Offering the finest and choicest product designs and architectural musings that are revolutionising the Indian design scene—tune in for shopping ideas and inspiring creations. Plus, our specially curated edit of new releases

PRODUCED BY **ANAMIKA BUTALIA**



Editor's Pick

Designer Harshita Jhamtani reveals the Earth series of stoneware, which includes five clay table lamps in organic, nature inspired forms. The Mumbai based creative has christened the quintet Rio, Flab, Shroom, Dino and Bloom after their respective muses. We love that each piece is made by hand and offered in a variety of sizes, colours and glazes.

Website: www.harshitajhamtani.com



A MATTER OF PERSPECTIVE

Is it a carpet? Is it fabric? Oh, wait, it's a painting! We're bowled over by Madrid born Antonio Santin's *Gravitas* exhibition currently held at Mumbai's Galerie Isa until March 5, 2021. On display are artworks from the rug series, which showcase Santin's incredible use of trompe l'oeil. The Spaniard has taken his interest in the opacity of fabric as a device to obscure abstract patterns and textures, making these pieces highly covetable. With the help of light and shadow as well as the juxtaposition of flattened planes and contrasting forms, the artist has created an ingenious collection of tangible, seemingly crumpled pieces of floor coverings.

Website: www.galerieisa.com



Cushy comfort

The Lama Appliqué Chair by Art Age is an upholstered seater that uses high quality, hand woven cotton fabric with hand appliqué techniques on its front and back. With this, the Jaipur based manufacturing exporter of furniture and furnishings endeavours to revive traditional crafts, including Indian needlework. Website: www.artageindia.com

FLOORED!

This intricate design from the Flatweave collection by Insigne Carpets has us stepping in style. Inspired from the Kashan province of erstwhile Persia, the Persian knotted pure wool floor covering is given a herbal henna and tea leaf water wash for an antique finish.

Website: www.insignecarpets.com



Turn it on!

GARDEN VARIETY

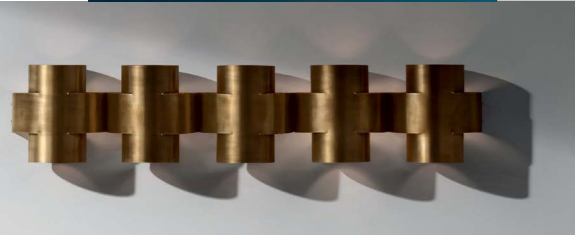
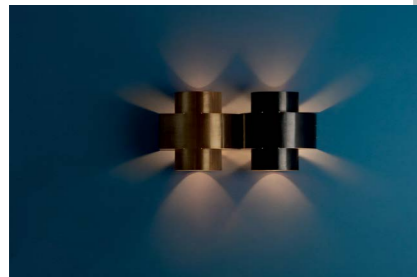
Dandelion by Studio Drift is an intriguing lamp that uses a real flower, which is picked during the spring season in the Netherlands, to truly and surely bring the outdoors in. The floral seeds are then placed by hand on a LED and covered with a glass dome to create an ethereal composition. Available at Studio Onedot6. Instagram: @studio.drift; @onedot6



BREAKFAST OF CHAMPIONS

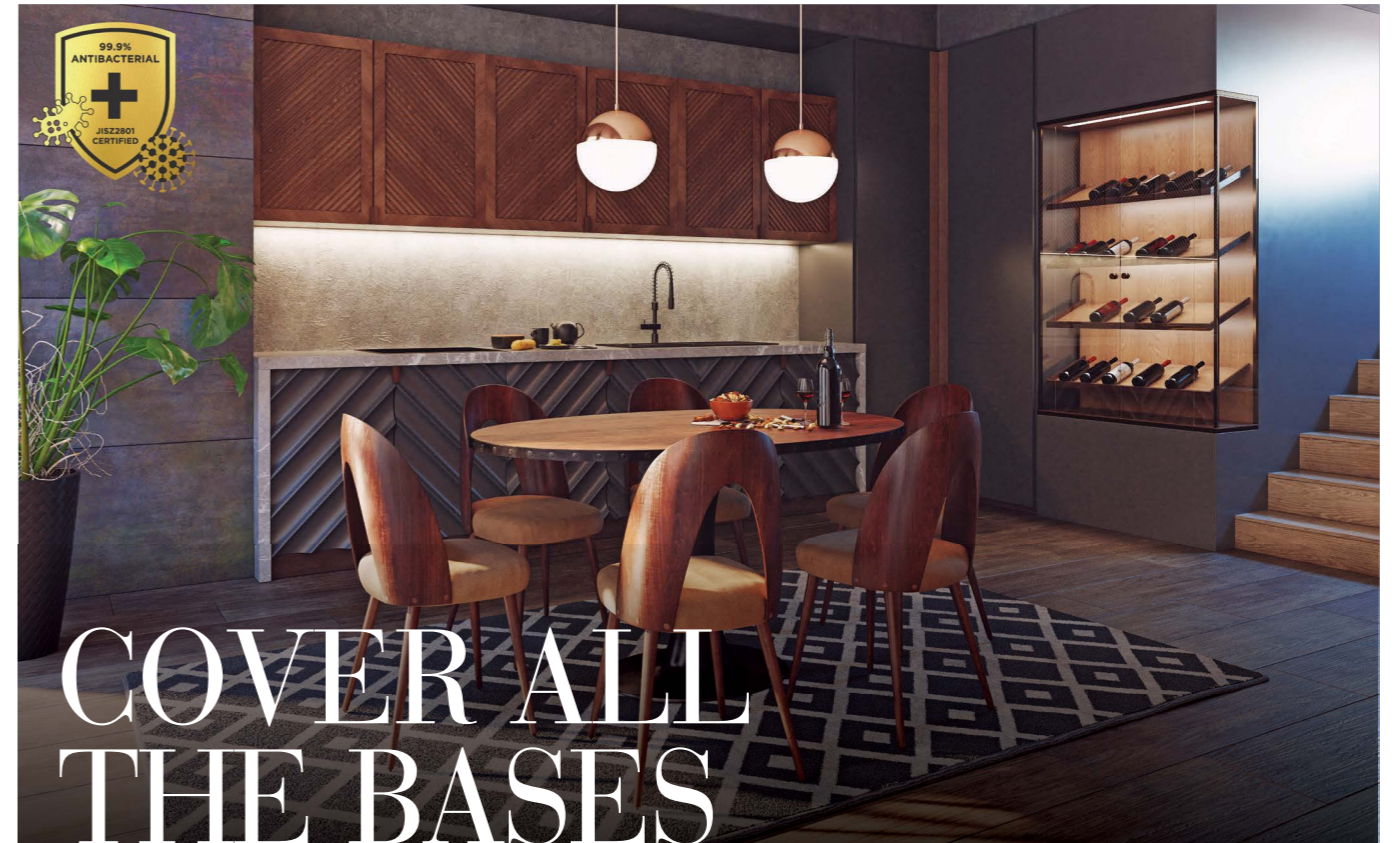
Häfele's latest countertop appliances—the Amber electric toaster as well as the Dome electric kettle—will ensure that you always start your day with a strong meal. The two pieces together help put together a steaming cuppa and a crispy toast to pair with your favourite cereals. Bon Appetit!

Website: www.hafeleindia.com



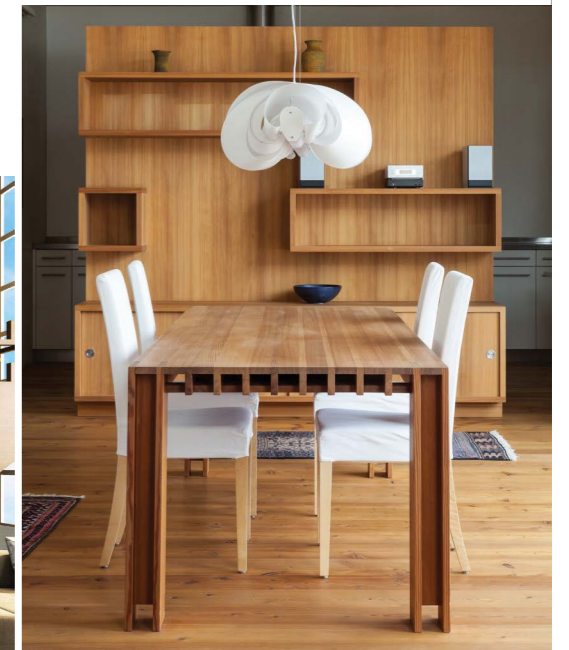
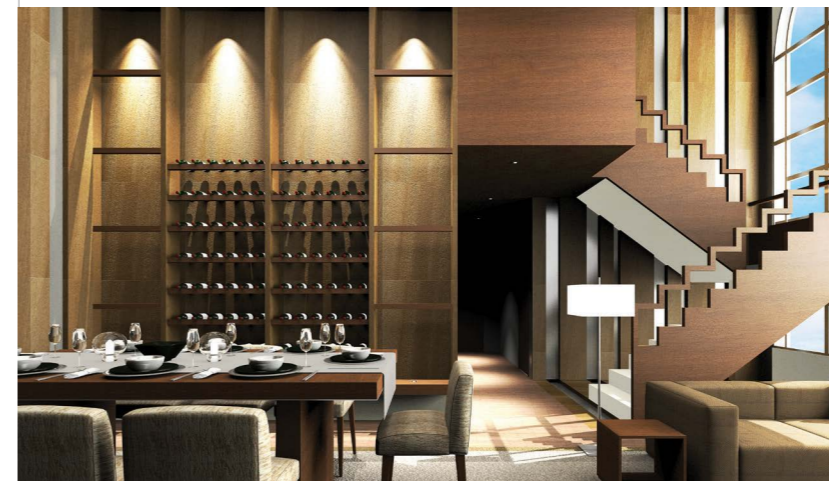
+1 for Paul

Designer Paul Matter's latest series is simply titled Plus for the resulting 3D shape of the light fixtures. The brass collection includes a range of appliques in singular or repetitive arrangements and in varied finishes—burnt, aged, buffed brass and buffed steel—to emit soft beams of light. Website: www.paulmatter.com



COVER ALL THE BASES

With the launch of the **AseptICA** Range of Antibacterial Coatings, ICA promises to revolutionise hygienic coatings like never before



Italian brand ICA's wood finishes have consistently been ahead of the curve and it continues its endeavour to provide the very best with the **AseptICA** Range of Antibacterial Coatings. In current times when hygiene is of utmost importance, the launch is well-timed, especially considering that the offering is **99.9%** antibacterial certified as per Japanese Industrial Standards. So, bid adieu to rigorous cleaning and embrace hassle-free maintenance surfaces. The coatings are suitable for residential, commercial as well as institutional projects such as hospitals and labs where hygiene is vital. An additional benefit for users is that the antibacterial qualities last as long as the coating does. Website: www.icaspa.com

In Frame are the dining areas finished with **AseptICA** coatings, available in both water-based and solvent-based formulations. These properties are found in both clear and matte variants, making them the ideal choice for perfect natural look of your wood.

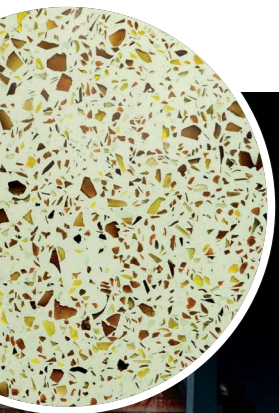
ASEPTICA



ICA
ITALIAN WOOD FINISHES
GOOD TASTE SHOWS

SWEET SPOT

Former EDIDA India winner Farzin Adenwalla of Bombay Atelier has launched The Kulfli Project for a good cause. She uses the dessert's imagery to design terrazzo topped tables with the help of Bharat Floorings. We heart that 20 percent of the proceeds will be donated to various artisanal communities in India. Websites: www.thekulfiproject.com; www.bharatfloorings.com



QUIET CORNER

Ruchika Ohri attracts a strong flow of Chi with a classic wing chair upholstered in eclectic textile, a contemporary table made using marble, metal and wood, and a lush indoor plant—together, these elements represent a tranquil yet nifty nook. Tel: 0981102727



ONE STOP SHOP
ETHEREAL REALITIES

Avani and Akshay Khurana present Beyond Dreams, a concept destination for bespoke furnishings in various decor styles

Envisaging design as a balance between form and function, Avani and Akshay Khurana present Beyond Dreams, a privé concept by Dreams Furnishings. The brand offers an exclusive collection of bespoke fabrics and furniture pieces in a wide array of decor styles—modern, contemporary and classical—to craft timeless spaces. “Our aim is to help patrons visualise and realise their dream spaces, and we provide a plethora of options and services to assist and guide them every step of the way,” share the Khuranas, who believe in celebrating individual expressions of design and pushing the boundaries of creativity with tactile solutions. ♦ **Saloni Rege**
Address: Beyond Dreams Experience Studio, SCO 305, Gymkhana Club Road, Sector 29, Gurugram 01.
Tel: 09899818000



CLOCKWISE, FROM TOP All eight mock studios at the Beyond Dreams Experience Centre represent elegant living spaces; The Fleur seater boasts a snug form and chenille velvet upholstery from the Jorghino Collection; View of a curated display of the brand’s wide repertoire





COOL COLLAB
A SERIES WITH A SOUL

Ayush Choudhary of Cocoon Fine Rugs collaborates with designers Falguni Shane Peacock for the luxurious Meraki collection of floor coverings



“Meraki,” says Ayush Choudhary, “is Greek for leaving a piece of yourself—your soul, creativity or love—into your work. For us, it is the coalescence of two likeminded brands.” Incidentally, the eponymous duo behind Falguni Shane Peacock were looking to venture into home decor. “We’ve been working on soft furnishings such as wallpapers, cushions, etc, so we were excited about working with Ayush from the beginning.” The resulting relationship with creatives Falguni Shane Peacock led to a young and bold series that’s dramatically different from the rug company’s aesthetics. “Each piece is handmade with high quality wool and hand spun silk at our Jaipur workshops. They are also discreetly monogrammed with the designer’s FSP logo,” shares Choudhary. “After eight months of ideating and a year to finalise and make them, we have an array of edgy and high glam rugs that set a new benchmark for art and design,” add the designer duo. The series includes FSP leitmotifs such as chains, flowers juxtaposed against intricate designs, medallions, links and hearts that spell ‘I love you always’, and is likely to leave viewers floored! ♦ **Saloni Rege**
Website: www.cocooncarpets.com

CLOCKWISE, FROM TOP LEFT A FSP monogrammed rug titled I’ll Meet You Where The Sun Meets The Moon from the Meraki collection; Ayush Choudhary of Cocoon Fine Rugs seen with Falguni Shane Peacock; The vibrant Love You To The Moon rug from the same range